



WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

WABC-TV/DT
New York

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-19-2012 PAGE: 1 of 2

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

New York					Contract No		Contract Dt		Revision Dt		Rev#		Advertiser		Brand		Product Code		Station/Market		
					402289		10-15-2012		10-19-2012		1		MENENDEZ FOR SENATE, INC		BOB MENENDEZ FOR US SENATE		POLITICALS		WABC - NEW YORK		
Agency Est#				CMS #		Sales Office		Account Executive		Start Date		End Date		Billing				Package		Contract Title	
				246269		PHILADELPHIA		D. PARKER		10-22-2012		10-22-2012		M (Broadcast Month, Cycle 1)				N		246269	
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$				
1	10-22-2012	10-22-2012	05:15AM - 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30	X							1	700	1	700.00				
2	10-22-2012	10-22-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30	X							2	2,000	2	4,000.00				
3	10-22-2012	10-22-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30	X							2	2,400	2	4,800.00				
4	10-22-2012	10-22-2012	09:00AM - 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)	7	30	X							1	1,100	1	1,100.00				
5	10-22-2012	10-22-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30	X							1	1,400	1	1,400.00				
6	10-22-2012	10-22-2012	03:00PM - 03:59PM	DA KATIE COURIC M-F (12182)	7	30	X							1	1,700	1	1,700.00				
7	10-22-2012	10-22-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)	7	30	X							1	1,500	1	1,500.00				
8	10-22-2012	10-22-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)	7	30	X							1	2,400	1	2,400.00				
9	10-22-2012	10-22-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)	7	30	X							1	2,400	1	2,400.00				
10	10-22-2012	10-22-2012	07:00PM - 07:30PM	PA JEOPARDY/WHEEL (7446)	7	30	X							1	4,700	1	4,700.00				
11	10-22-2012	10-22-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)	7	30	X							1	2,200	1	2,200.00				
12	10-22-2012	10-22-2012	11:15PM - 11:35PM	LN LATE NEWS CFB (7645)	7	30	X							1	4,700	1	4,700.00				
A 13	10-22-2012	10-22-2012	09:00PM - 11:00PM	PE MONDAY 9-11PM (7477)	7	30	X							1	12,000	1	12,000.00				
ITEM LINE NOTE -----																					
PRESIDENTIAL DEBATES																					

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 402289		Contract Dt 10-15-2012		Revision Dt 10-19-2012		Rev# 1		Advertiser MENENDEZ FOR SENATE, INC				Brand BOB MENENDEZ FOR US SENATE				Product Code POLITICALS				Station/Market WABC - NEW YORK				
Agency Est#				CMS # 246269		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-22-2012		End Date 10-22-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 246269				
Line	Start Date	End Date	Time Period	Description								RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
																					Contracted Gross Total:		15	43,600.00
																					Actual Gross Total:		15	43,600.00
																					Agency Commission:			6,540.00
																					Net Total:			37,060.00
Month/YR		Preempted				Made Good				Contract Total				Adjustments				Actual Total						
Oct 12		0.00				0.00				43,600.00				0.00				43,600.00						
TOTAL		0.00				0.00				43,600.00				0.00				43,600.00						

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